



TEC CLARK

Keynote Speaker



Biography



Men's Journal

Outside

OUTDOOR LIFE  
Television With A View

### **HELPING COMPANIES SHAPE WORKPLACE CULTURES THEY WANT TO BE KNOWN FOR**

Raised in South Florida, Thomas E. Clark "Tec" became a skin diving and scuba diving enthusiast at an early age. He began scuba diving at twelve years old and immediately pursued advanced scuba certifications. While attending college, Tec became a scuba instructor for the University of Florida Academic Diving Program (UFADP). He went on to become Managing Director of the UFADP and was responsible for growing it to be the world's largest university dive training program with over 1,200 students per year. Subsequently, Tec received a Bachelor of Science in Recreation from the University of Florida, with an emphasis in Leisure Services Management.

After college, he propelled up the ranks of the YMCA Scuba Program, moving from intern to National Director just two years later. During his tenure at the YMCA Scuba Program, Tec was responsible for dramatic increases in scuba diving participation among YMCA's nationally by incorporating the organization's core values within an intentional culture.

Tec also has a passion for freediving (i.e. breath-hold diving). Alongside freediving champion Mehgan Heaney-Grier he co-founded the first United States Freediving Team. Tec has been a freediving competitor, judge, and Board Member of the United States Apnea Association. In 2002, Tec was Captain of the United States Freediving Team when the Women's Team won the Gold Medal at the Pacific Cup of Freediving.

In 2006, Tec joined Pro Dive International as their Vice President of Program Development. Shortly thereafter, Tec was brought on as CEO to start-up Pro Dive under new ownership. In 2007 Tec founded Reef Ministries, a ministry that looks at the underwater world as the handiwork of God.

Currently, Tec is the Associate Director for Aquatics and Scuba Diving at the Nova Southeastern University Academic Diving Program, where his program focuses on developing outstanding divers and leaders in a culture of excellence. Tec also curates ScubaGuru.com - a resource website for scuba divers and instructors - complete with articles and educational videos. He also writes, hosts and produces two podcasts: The League of Extraordinary Divers and The Dive Locker.

Tec holds over 40 professional certifications with over 15 diving agencies. He has been a volunteer public safety diver for the Broward County (FL) Sheriff's Office, a police officer with Gainesville Police Department, and a forensic diving accident investigator. He has also taught diving at Georgia State University and Emory University.

Tec has appeared as an expert on A&E, The Learning Channel, and The Outdoor Life Network. Tec has co-edited several diving texts and he has authored numerous articles for Skin Diver Magazine, Alert Diver Magazine and Dive Center Business Magazine.

Since the age of 20, Tec has been speaking professionally at trade shows, conventions and conferences. He has spoken to audiences in colleges, universities, not-for-profit organizations, and companies of various sizes. Over the past five years, Tec's message has centered around his culture-shaping techniques that have made him a standout professional in his industry.

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